

Users' Personal Biographical Information



LEARNERS

HOW:
Using the Chatloop Platform, Learners will be able to visit the profile pages of their Tutors and those Partners they are currently completing Chatloop Activities with and vice versa.

WHY:
To know a little bit about the person you are talking to. It gives the conversation some interpersonal context.



PARTNERS

HOW:
Using the Chatloop Platform, Partners will be able to visit the profile pages of the Learners they are currently doing activities with, as well as the Tutors of those Learners. Once a Chatloop Activity is completed, Learners and Partners can no longer see each other's profile pages.

WHY:
To know a little bit about the person you are talking to. It gives the conversation some interpersonal context.



TUTORS

HOW:
Using the Chatloop Platform, Tutors will be able to visit the profile pages of the Learners they are currently mentoring, and of the Partners who are completing activities with those Learners.

WHY:
To know a little bit about the person you are talking to. It gives the conversation some interpersonal context. It also makes it easier for Tutors to mentor Learners when Tutors know some basic information about them.

Chatloop Conversations

HOW:
In the chat groups in the Chatloop Application.

WHY:
To learn languages.

HOW:
In the chat groups in the Chatloop Application.

WHY:
To help someone learn English.

HOW:
In the chat groups in the Chatloop Application.

WHY:
- To supervise the Chatloop Activities
- To provide feedback and guidance to Learners and Partners.

Chatloop Usage History

HOW:
Using the Chatloop Platform, Learners can:
- view their own usage statistics via their own profile/dashboard/scorecard;
- view any previous activities done with a Partner; and
- identify if a Partner is new to Chatloop (having used it for less than one month).

WHY:
- To inform and motivate the Learners.
- To know if they have worked with a Partner before.
- So they will be a bit more patient with newcomers.

HOW:
Using the Chatloop Platform, Partners can:
- view their own usage statistics via their own profile/dashboard/scorecard;
- view any previous activities done with a Learner; and
- identify if a Learner is new to Chatloop (having used it for less than one month)

WHY:
- To inform and motivate the Partners.
- To know if they have worked with a Learner before.
- So they will be a bit more patient with newcomers.

HOW:
Using the Chatloop Platform, Tutors can:
- see their own usage statistics on their own profile/dashboard/scorecard; and
- see the usage statistics of the Learners they are tutoring, and the usage statistics of any Partners who are completing a Chatloop Activity with the Tutor's Learners.

WHY:
- To inform and motivate the Tutors.
- To inform the guidance and feedback given by Tutors.

Chatloop Public Website Traffic

NO ACCESS

NO ACCESS

NO ACCESS

Metadata

NO ACCESS

NO ACCESS

NO ACCESS

Users' Personal Biographical Information



CHATLOOP STAFF

HOW:
By using the Chatloop Administrative Console, or by querying the database directly.

WHY:
- To prepare data for academic researchers.
- To improve training for Partners and Tutors.
- To understand how Chatloop is being used, so they can make improvements and additions to its functionality.



ACADEMIC RESEARCHERS

HOW:
As de-identified research participant demographic data, prepared by Chatloop and delivered for use in approved research projects. This information can be aggregated into demographic statistics.

WHY:
To research Chatloop's impact and its efficacy in helping people learn languages and adjust to new cultures and environments.



INVESTORS, SPONSORS, GRANT-GIVERS

HOW:
As de-identified, aggregated user demographic statistics in reports, pitch decks, oral presentations and similar materials.

WHY:
- To attract funding to develop the Chatloop Platform.
- To meet reporting requirements under grants and/or funding agreements.

Chatloop Conversations

HOW:
By using the Chatloop Administrative Console, or by querying the database directly.

WHY:
- To prepare data for academic researchers.
- To improve training for Partners and Tutors.
- To understand how Chatloop is being used, so they can make improvements and additions to its functionality.

HOW:
As de-identified chat group transcripts, prepared by Chatloop and delivered as a data package for use in Approved Research Projects.

WHY:
To research Chatloop's impact and its efficacy in helping people learn languages and adjust to new cultures and environments.

HOW:
As de-identified conversation quotations reproduced in reports, pitch decks, oral presentations and similar materials.

WHY:
- To attract funding to develop the Chatloop Platform; and
- To meet reporting requirements under grants and/or funding agreements.

Chatloop Usage History

HOW:
By using the Chatloop Administrative Console, or by querying the database directly.

WHY:
- To prepare data for academic researchers.
- To improve training for Partners and Tutors.
- To understand how Chatloop is being used, so they can make improvements and additions to its functionality.

HOW:
As de-identified usage data. This information can be aggregated to be used as usage statistics, prepared by Chatloop and delivered for a specific research project.

WHY:
To research Chatloop's impact and its efficacy in helping people learn languages and adjust to new cultures and environments.

HOW:
As de-identified, aggregated usage statistics in reports, pitch decks, oral presentations and similar materials.

WHY:
- To attract funding to develop the Chatloop Platform; and
- To meet reporting requirements under grants and/or funding agreements.

Chatloop Public Website Traffic

HOW:
Via Google Analytics, which places some cookies on the website to track site usage. Chatloop staff can see this information in the form of de-identified, aggregate data within the Google Analytics browser console.

WHY:
- To know how well the website is performing.
- To determine marketing strategies.

NO ACCESS

Metadata

HOW:
The Google Play Console and App Store Connect (Apple) provides statistics about the devices that the Chatloop app is installed on.

WHY:
- To help Chatloop staff make decisions about how to develop the app further.

NO ACCESS

NO ACCESS

NO ACCESS